

How Sweet it is to be a Zeta



NASHVILLE
tennessee
MARCH 31

The Factory at Franklin • 230 Franklin Rd. • Franklin, TN 37064
Hosted by the Nashville Alumnae Chapter

The "SWEET" City of Nashville wants you to mark your calendar for a fun filled Zeta Day in Middle Tennessee in 2012. Tennessee is the home of many candy makers, from **Goo Goo Clusters** to **Brach Candy**, to all that **Cracker Barrel** goodness! As we think about Zeta Day 2012 begin a fun filled time, we know you will not want to miss it.

We hope to see you there. Below is the information that you will need. If you have questions please do not hesitate to contact the 2012 Zeta Day Chair Casey Pash at 615.653.1773 or caseg1229@hotmail.com.

ALUMNAE REGISTRATION INFORMATION

The cost per person is \$30 and includes lunch. Please make checks payable to **Zeta Tau Alpha**. Please send by **March 3rd** to Casey Pash, 7277 Charlotte Pike #127, Nashville, TN 37209. **After March 3rd cost per person is \$35.**

On-site registration begins at 9 a.m. at the Factory at Franklin. The program will begin at 10 a.m. **ZTA merchandise** will be available for purchase throughout the day from Nashville's **The Cutest Little Shop**.

The dress this year will be **casual**. Jeans are welcome, but no sweats or short shorts please!

For more information, check out our Facebook page: **ZTA in Tennessee**.

You can also visit www.nashvillezta.com for more info on Zeta Day & the Nashville Alumnae Chapter.



SERVICE PROJECT

Nashville is the home of the Monroe Carell, Jr. Children's Hospital at Vanderbilt. To stick with the theme of being *sweet*, we want to send them some sweets their way. We will be collecting items to make a family's day in the hospital with their patient a little *sweeter*.

Please bring the following items with you to Zeta Day:

- Bottled water
- Canned soft drinks
- Individually wrapped snack items

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DIRECTIONS & HOTEL INFORMATION

DRIVING DIRECTIONS

From the West (Memphis/Jackson): From I-40 E take Exit 182 for TN-96 toward Fairview/Franklin. Turn left on TN-96 E. After 10 miles, turn right to stay on TN96 E. After almost 12 miles, continue onto Bridge St. Turn right onto 3rd Ave. N. At the traffic circle, take the 3rd exit onto Public Square. Continue onto E. Main Street, which becomes Franklin Rd. The Factory at Franklin will be on the right.

From the East (Knoxville): From I-40 W take exit 213A on the left to merge onto I-440W toward Memphis. Take Exit 5 to merge onto I-65 S toward Huntsville. Take exit 71 for TN-253/Concord Rd. toward Brentwood. Turn right onto TN-253 W/Concord Rd.. Turn left onto US-31 S/Franklin Rd.. The Factory at Franklin will be on the left.

From the Southeast (Chattanooga/Murfreesboro): From I-24 W take exit 74A for TN-840 W toward Franklin. Take Exit 42 for US 31A/US 41A toward Shelbyville/Lewisburg. Turn right onto TN-11 N/US 31 Alt. N/Horton Hwy. Turn left onto TN-96 W/Murfreesboro Rd. After 10 miles, turn right onto Carothers Pkwy. Turn left onto Liberty Pike. In 3 miles, turn right onto Franklin Rd. The Factory at Franklin will be on the right.



HOTEL INFORMATION

ALOFT Hotel – Cool Springs

7109 South Springs Drive • Franklin, TN • 37067

Zeta Tau Alpha has a block of rooms for Friday, March 30th. They will be \$104 a night plus tax. To make your reservation, please call **615.221.6520** and mention **Zeta Tau Alpha, Zeta Day** to get the rate. These rooms will be held through **March 8**.

Reservations can also be made online at: <http://bit.ly/TNZetaDay2012>

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**TENNESSEE ZETA DAY 2012
REGISTRATION FORM
SATURDAY, MARCH 31, 2012**

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Cost is \$30.00 per person.

After March 3rd the cost is \$35 per person.

Please mail your completed form and check to:
Casey Pash, 7277 Charlotte Pike #127, Nashville, TN 37209
Phone: 615.653.1773 | Email: caseg1229@hotmail.com

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Alumnae Chapter: _____

Name: _____

Email Address: _____

Phone Number: _____

Vegetarian Meals: _____

